

Role Description



Senior Campaigner

For further information please contact:

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Job title: Senior Campaigner
Salary: Up to £45,000 DOE
Location: Totnes, South West
Responsible to: Unit head

Overall Purpose of Job

To manage and lead a Common Seas award winning Plastic and Human Health and UN Plastic Treaty advocacy campaign and ensure the successful co-ordination of other projects as required. To ensure the effective delivery of Common Seas campaigns using a range of campaign and communication skills, acting as an ambassador for the organisation according to the highest standards., and sharing your unique knowledge.

Main Areas of Responsibility

1. Campaign Management

- Manage and lead Common Seas Plastics and Human Health and UN Plastic Treaty advocacy campaign.
- Co-ordinate campaign projects involving campaign team members, seconded staff, contractors and freelances as appropriate. Supervising consultants where appropriate.
- Provide senior management with accurate and timely information about the campaign's activities to inform overall scheduling and resource management decisions.
- (e) Develop and maintain effective communication with peers across Common Seas and senior staff, to foster collaboration in effective mission implementation.

2. Campaign Work

- (a) Take responsibility for planning and developing campaign projects.
- (b) Analysing short, medium and long term developments and making appropriate recommendations for action.
- (c) Undertake specific campaign project work as well as delegating other projects, which could involve a mixture of different techniques including non-violent direct action and on-line/off-line media, political and corporate work. Work is likely to include developing legal strategies, communications strategy development and tactical planning.
- (d) Undertake appropriate research, utilising information in pursuit of campaign objectives. This may include considering, articulating and communicating the scientific research concerning plastic and human health to government, private sector and donor members. It also includes identifying opportunities to collaborate with leading scientists globally, tracking research publications and developing expertise in this field

so as to be ahead of publications and work with scientists to curate advocacy opportunities.

- (e) Monitor relevant campaign developments internationally, and work in strategic coalition with NGO's and research organisations.
- (f) Take responsibility for managing campaign information databases and ensuring the proper documentation and archiving of records.
- (g) Manage campaign project deadlines and manage personal workload accordingly.
- (h) Act as a representative of Common Seas to external bodies/the media as appropriate.

3. Management

- (a) Develop and adhere to appropriate campaign planning procedures.
- (b) Manage personal workload effectively and be generally self-servicing - in accordance with current management practices and policies.
- (c) Identify any skill and resource shortages.
- (d) Take responsibility for setting deadlines and ensuring these are met.
- (e) Facilitate effective team working
- (f) Prepare and manage the campaign budget and any specific campaign project budgets. Delegate project budgets as appropriate to core team members.
- (g) Ensure that team meetings are well organised, effective and that accurate minutes are taken when necessary.
- (h) Documentation should be kept in an orderly fashion during the planning, execution and evaluation stages of campaign projects. This should include full documentation relevant to the issue (e.g.: press cuttings, journals, parliamentary records, technical/scientific papers).

4. Other Duties

- (a) Ensure the work of the team is effectively and appropriately communicated to other staff.
- (b) Undertake any other duties, appropriate to the post, as delegated by Senior members of the Common Seas team.

PERSON SPECIFICATION

Education and Training	
<ul style="list-style-type: none"> Degree in a related field (e.g., environmental science, arthrology, communications, English literature, politics). 	E
Experience	
<ul style="list-style-type: none"> At least four years professional experience, campaigning to secure national and international government and corporate policy within environmental and / or social justice sector. 	E
<ul style="list-style-type: none"> Securing a wide range of stakeholders to influence the policy making process. 	E
Knowledge and skills	
<ul style="list-style-type: none"> An Intellectual curiosity to become a specialist in the science and evidence concerning plastic and human health 	E
<ul style="list-style-type: none"> Analytical skills, with the ability to synthesise complex systems and large amounts of information into concise and creative call's to act. 	E
<ul style="list-style-type: none"> Excellent communicator, both written and oral. Understands how to develop and present a persuasive case-for-support to critical stakeholders (including senior officials and plastic policy leads), backed by technical information. 	E
Values & personal attributes	
<ul style="list-style-type: none"> Driven to deliver to the highest standards; takes the initiative and works well under pressure. 	E
<ul style="list-style-type: none"> Willing to work flexibly to the shifting demands of projects, including undertaking field work as required. 	E
<ul style="list-style-type: none"> Committed to Common Seas' mission (particularly the focus on upstream policies for plastic reduction) and has a desire to work collaboratively. 	E

How to apply:

If you think this sounds like the role for you, please:

1. Send a copy of your CV and a one-page cover letter outlining your suitability for the job and possible start date through our headhunting partner Ellwood Atfield via Liam Young at Liam.y@ellwoodatfield.com.
2. If you have any further questions about the role, contact Liam for an informal conversation