

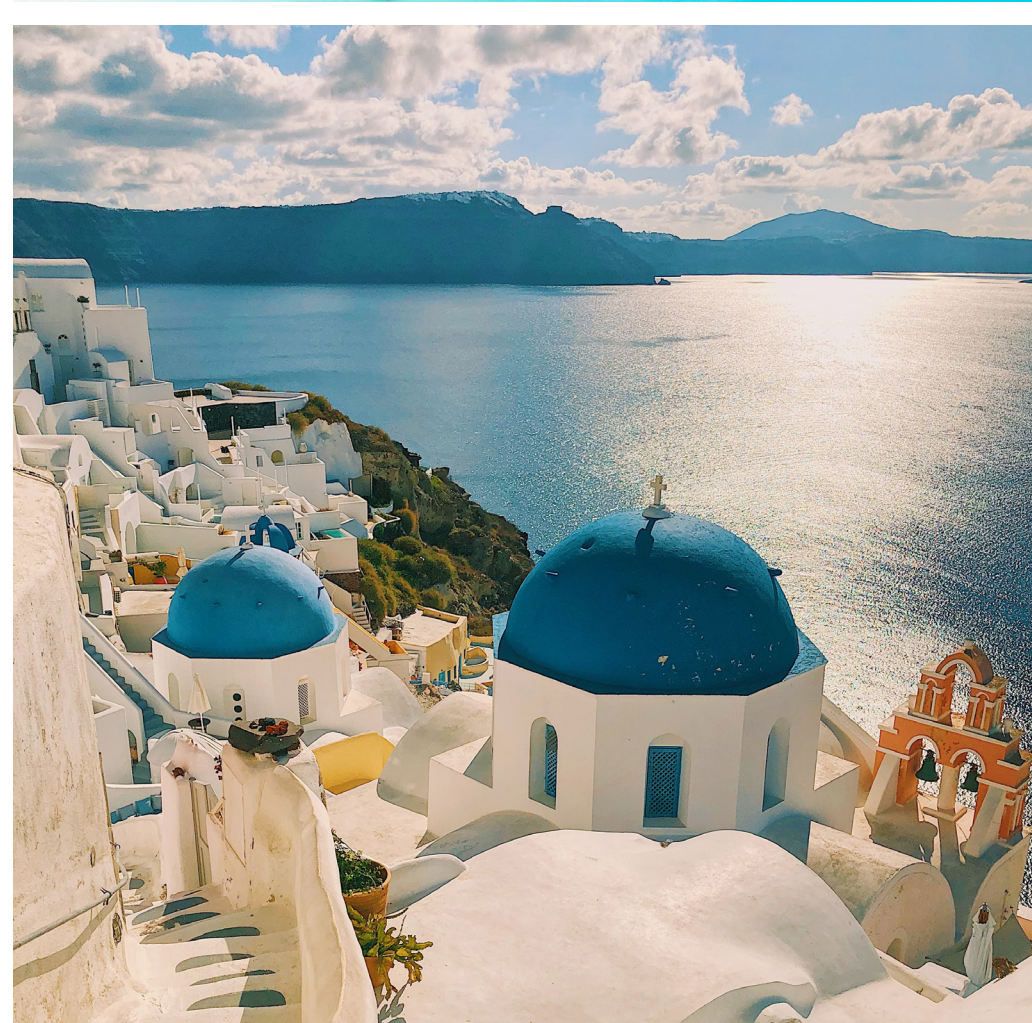


# Citizen Promise

EMPOWER YOUR COMMUNITY TO BECOME PART OF THE SOLUTION







CLEAN BLUE PROMISE

# Welcome to the Citizen Promise Resource Pack

Greece's beauty has been enjoyed for more than 40,000 years by locals and visitors alike. The Citizen Promise is a simple device you can use to ask everyone living in or visiting your community to promise to reduce their single-use plastic use and protect the natural environment. It outlines simple and engaging ways for everyone to take part in keeping our country beautiful.



"The Citizen Promise is a simple device you can use to ask everyone living in or visiting your community to promise to reduce their single-use plastic use and protect the natural environment."

## Contents

This toolkit contains:

**Citizen Promise Template**

**Tips.** A few ideas for how to use the Citizen Promise in your community







# Citizen Promise Template

This is a template for the Citizen Promise. Please make changes as you see fit. For example, if your tap water isn't drinkable, ask people to switch to filtered water instead!

## Clean Blue Citizen Promise

People have been enjoying this beautiful country for more than 40,000 years, so let's make sure it stays that way. One thing we can all do is reduce our use of single-use plastics.

Whether you're a local or visiting, here are three easy steps to care for your surroundings and reduce your environmental impact.

I Promise (x)

### Choose to reuse.

When you head out to explore or go on daily errands, take your own cup, water bottle, bag, and straw with you. Pro tip – jars can be excellent carriers of all sorts of beverages and snacks.

I Promise (x)

### Support sustainable businesses

**in your area.** Many more businesses in this community are working to reduce their environmental impact. Find out who they are and support them!

I Promise (x)

### Drink tap water.

Rather than using plastic bottles that might end up in the sea, refill your reusable container from the tap. If you prefer filtered water, use public water dispensers.

I Promise (x)

### Leave nothing but footprints.

Our little island can't handle the 5000% spike in waste production in the summer months, so please remember to take your waste with you when you leave. And if you're a smoker, make sure to properly dispose of your cigarette butts in one of our voting ashtrays.

I Promise (x)

### Refuse single use plastic.

Refuse single use plastics at shops, supermarkets, and other local businesses. Say no to unnecessary plastic bags, straws, cutlery, bottles, and cups.

I Promise (x)

### Follow us on Instagram

Follow us on Instagram to learn more about our work and how you can get involved follow @commonseas and tag us in your Clean Blue adventures with #cleanbluepromise.



## Top tips for getting people to sign the Citizen Promise

**Review our Citizen Promise template and adjust it to your needs.** You can make it feel extra special by making sure the Promise references your community by name.

**Print out the Promise as a poster.** Put it up in prominent locations in your community. For example, at the airport, on boats, at tourist offices, at the Municipality, on tourist maps, at hotel receptions, bus stops, shop windows, restaurant & café tables, schools, archaeological sites etc.

**Include links to useful locations and resources.** If you have a webpage, upload the Promise at a simple URL – eg. [www.yourwebsite.com/citizenpromise](http://www.yourwebsite.com/citizenpromise)

**Share the Promise** via your social media channels, and ask other people and organisations to repost.

**If possible, include a QR code** on the printout of the Promise that links to your webpage or social media channels. You should be able to use this to track clicks as well.



**Drink tap water.** Rather than using plastic bottles that might end up in the sea, refill your reusable container from the tap. If you prefer filtered water, use public water dispensers.

*The Promise* (x)



**Choose to reuse.**

When you head out to explore or go on daily errands, take your own cup, water bottle, bag, and straw with you. Pro tip – jars can be excellent carriers of all sorts of beverages and snacks.

*The Promise* (x)





## Want to do more?

**Participate in one of our Marine Litter Audits.** Join our amazing team of volunteers who collect crucial data on coastline waste. You could even go one step further and become a Beach Godparent!

**You can also help out as an organisation, school or business.**

**Do you own a café, bar, restaurant or hotel?** Use the Common Seas tools to understand and reduce your plastic footprint.

**Are you a teacher?** Bring Ocean Plastics Academy, our educational program, into your classroom to educate your students about plastic pollution and how they can be part of the solution. Check out our resources [here](#).

**Want to support our work financially?** You can donate [here](#).

**Most of all, have an amazing time in Greece!**



**Engage your community in your Clean Blue journey. Love, nurture, and care for your community.**







# Thank you

