

Presentation 7

Power of Collaboration

“Journey of the plastic waste”



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wasteaid



Norwegian Retailers'
Environment Fund

Power of Collaboration

Journey of the plastic waste

Presented by: Marie Krubally



Website

<https://www.wasteaid.org>

Empowering youth and vulnerable communities in The Gambia through plastic waste reduction and recycling

The objectives of this NREF funded project are;



Develop a community led waste collection system that incorporates a local waste collector network and raises awareness of the risks and opportunities of plastic waste.



Support a local plastic recycling facility to increase its capacity and to increase access to end markets for recycled products kickstarting Gambia's nascent plastic recycling sector.



Project through collaboration

**Norwegian
Government**



- Collaborate with Norwegian Retailers Environment Fund on the retailers plastic levy

**Norwegian
Retailers
Environment Fund**



- Partners with WasteAid UK to fund a project in The Gambia

WasteAid UK



- Collaborate with MECCNAR, NEA, Local Councils and Local Collectors

**Local
Collectors**

- Collaborate with their local communities to create awareness on the value of plastics



Waste Collector Groups



Establishment

- 3 groups (over 30 people) received business, finance, and life skills training
- Established businesses with MOUs with offtakers
- Expanded network of collectors



Community Impact

- Businesses are recognized for collecting plastic
- Increased community awareness of plastic value
- Empowered groups to forecast and drive volumes

Operational Success

- Operational businesses with majority female membership
- Members had no prior experience in plastic collection



Project Milestones

Knowledge Attitudes and Practice
- Households, Area Councils,
Focus Group Discussions

Identify community's collection group
(existing / new)

Series of Training (plastic waste management; business &
finance management; records keeping; Lifeskills)

Establishment of community collection
points (structure, bins, permits)

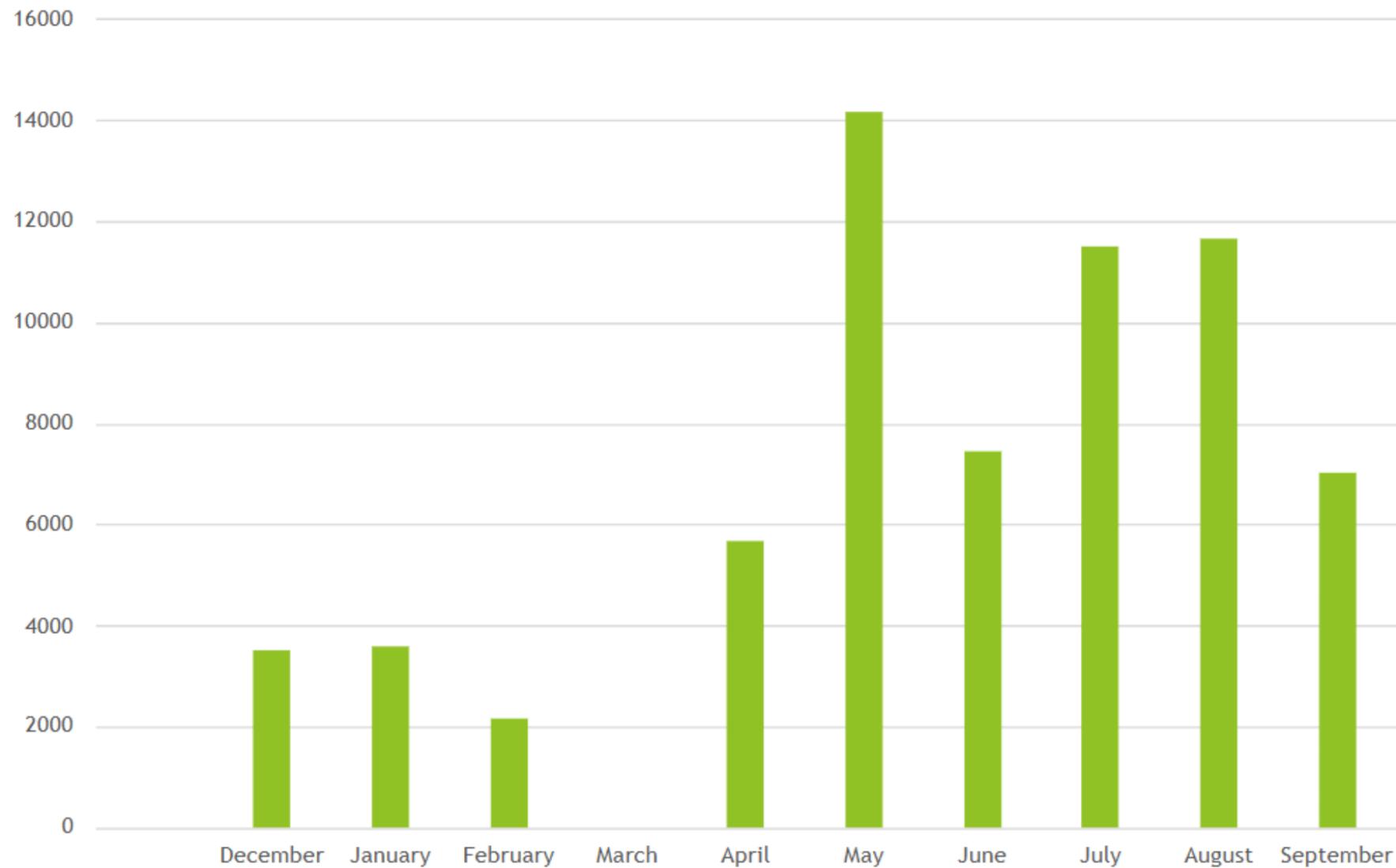
Plastic collection and processing

Establish partnerships and
collaborations (MOUS,
agreements)

Plastic sold

Plastics sold to date: 72523kg (72 tons)

Plastics (kg) per month



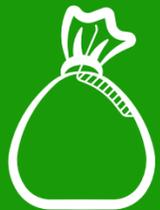
What is working ?



Expanded the network of collectors



Businesses are now known in the communities for the fact they need and collect plastic



Empowered the groups to strategically forecast and drive volumes



Sustainability

Providing the businesses with dedicated support to

- Understanding and collecting enough plastics to meet business expenses
- Increase their capacity to manage their finances
- Supporting them to identify new markets opportunities
- Advocate on the dangers of plastics waste

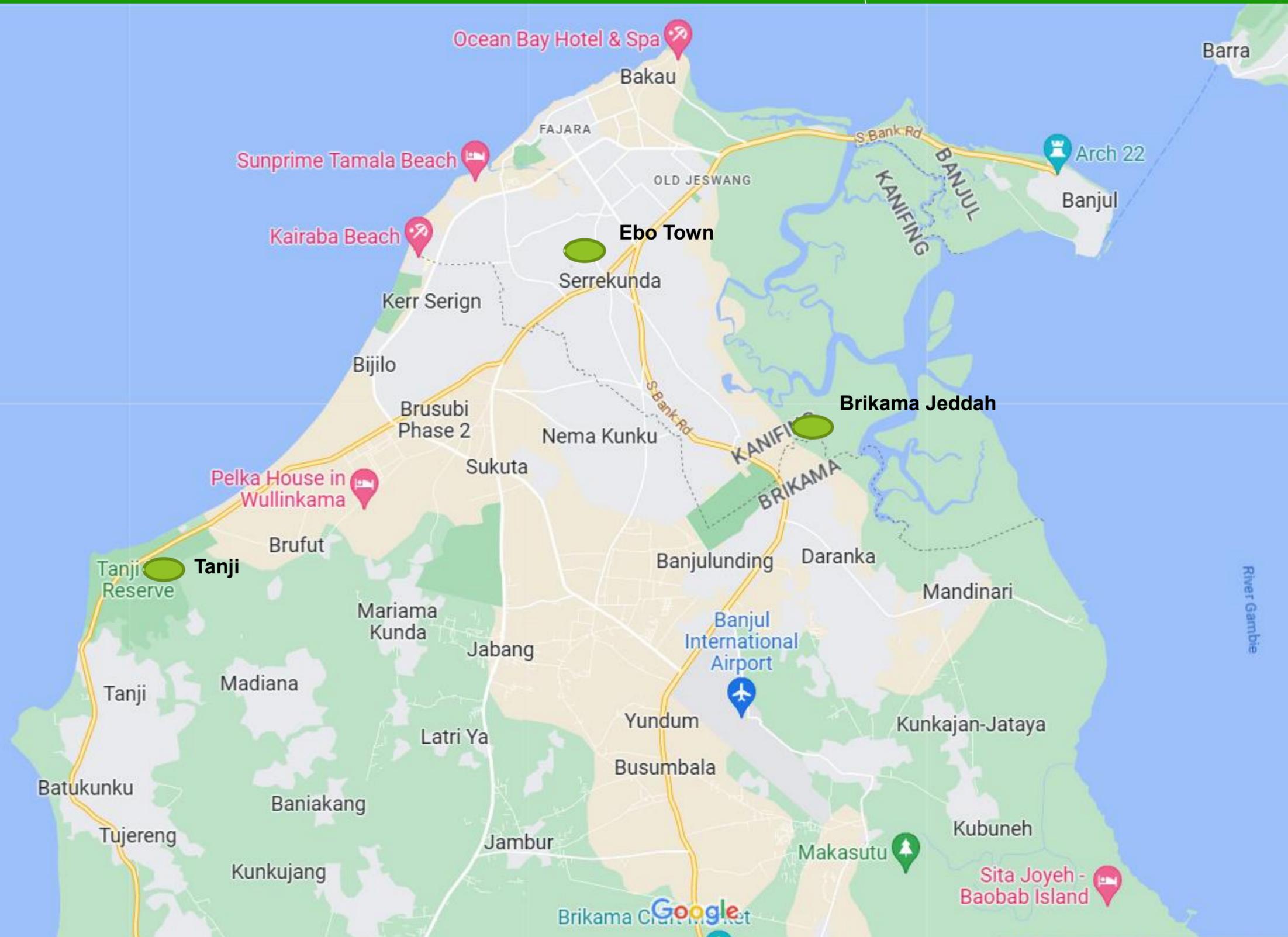
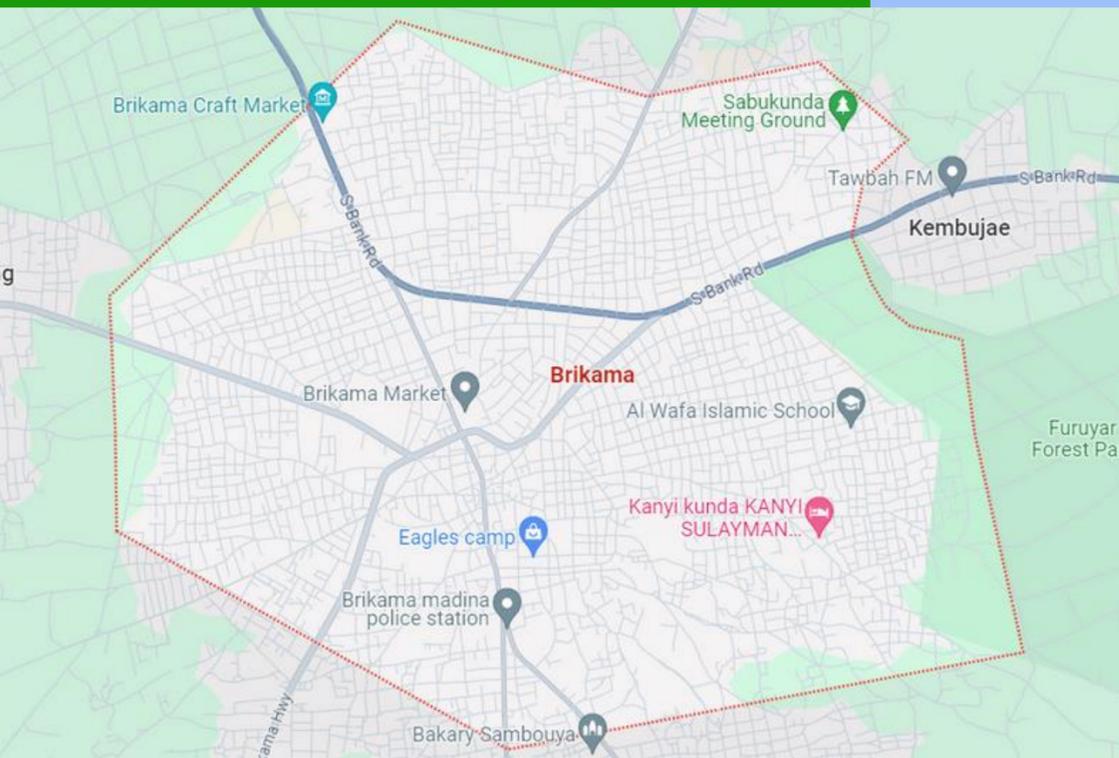


Vision....Where Next?

Currently:

Brikama area has 23 wards;

Project area ONE ward



Offtakers

Modou Mbye Enterprise

Gamplast Enterprise Ltd

Precious Plastics

Kerr Khadim



wasteaid



By partnering with WasteAid you can support positive solutions for a cleaner and healthier future



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