

# Holiday heaven or paradise lost to plastic?



## Questions based on Student Sheet 3a Lamu tourism brochure

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1. Briefly describe the location of Lamu Island.
2. Study the sources provided and using at least one piece of evidence from each source, suggest six reasons why you might want to visit Lamu for a holiday.
3. With a partner, read the passage on the first page of the tourist brochure. Discuss and highlight all the words that suggest that the Lamu Tourist Association wants to present itself as a pure, unspoiled holiday destination. Summarise how important you think this is to Lamu's tourism in one sentence.

## Questions based on the video

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4. List four plastic items recovered from the beach.
5. Giving reasons, suggest one type of rubbish you think may have originated locally.
6. Suggest one way that Lamu's visitors could help reduce this source of plastic from reaching the beach.
7. Consider the proportion of flip flops compared to the total amount of rubbish recovered from the beach. Say whether you think most of the flip flops are from local sources or they have originated further away.

In 2017 Kenya introduced a total ban on plastic bags, with the most severe penalty in the world - \$40,000 (£31,000) or up to 4 years in jail for manufacturing, selling or using them.

Kenya has a Human Development Index of 0.59, ranking 142<sup>nd</sup> in the world, and has a per capita income of \$2900 and a life expectancy of 67. Nearly one million Kenyans fall below the poverty line each year because of healthcare related expenses. Tourism is Kenya's leading foreign income earner in most years. The Kenyan government is seeking to double the country's income from tourism in the next few years.

### Questions based on Kenya's development and legislation.

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8. How might the plastic bag ban affect:
  - a) the visual appearance of Shela beach?
  - b) the health of marine life around Lamu?
9. If plastic continues to increase how might it affect the tourist industry in Lamu?
10. In one word, how important is tourism to development in Kenya and Lamu?