



Common
Seas

Working together to stop
the flow of plastic pollution,
**for our ocean, our health
and our future.**



ANNUAL REPORT 2024



Common
Seas



CONTENTS

- 3 Reflections**
- 4 Our project locations**
- 5 Our impact summary**
- 6 Government Partnerships**
- 10 Education**
- 14 Plastic and Health**
- 16 Indonesia**
- 18 Finance and Operations**
- 21 Our focus for 2025**

REFLECTIONS

As we wrap up another exciting year for Common Seas, we are at a critical juncture in the global fight against plastic pollution.

With governments from around the world gathering in the final stages of negotiating a global plastics treaty, the importance of our work has never been clearer.

Against this backdrop, our interconnected programmes are all building momentum, and our policy and government partnerships work takes on particular significance.

National Action Plans are likely to play a crucial role in delivering treaty commitments at a national level. We were delighted to launch two National Action Plans this year, with the governments of Barbados and The Gambia setting bold examples for others to follow. Our contribution to best practice is evidenced with our coordination of policy working groups involving several other leading NGOs and research institutions.

We embarked on a major UK Government funded project supporting five Small Island Developing States over the next year. Our expertise is particularly valuable for developing and coastal economies that face the unique challenges of limited land space, inadequate waste management infrastructure, and rising plastic pollution in their ecosystems.

Our Education Programme has become a cornerstone of our work, facilitating the development and role of youth action and proving an effective way of launching and supporting implementation of policy action. Our Summer Camp in Barbados, addressed by the Minister of Environment and National Beautification, Green and Blue Economy, was a particular highlight.

We now have over 1,200 schools from 38 countries participating in Plastic Clever Schools, with this number continuing to increase steadily as sustainability and climate education move up the agenda. Our first ever International Day of Action was joined by students from 27 countries.

And health research continues to have a high profile. Following a rigorous ethics approval process, our health intervention study to examine how plastics from food packaging can enter the bloodstream has completed the experimental phase, and we are eagerly awaiting the analysis of the results.

As negotiations towards a global plastics treaty continue into 2025, we'll be standing alongside our partners in Small Island Developing States and developing coastal economies, to champion bold action. With our Education Programme expanding, empowering more young people to lead the way, we're looking forward to a successful year ahead driving systemic change around the world.

Charlotte Davies
Managing Director
Common Seas





OUR PROJECT LOCATIONS

- Barbados
- Gambia
- Indonesia
- Greece
- UK



UK GOVERNMENT SUSTAINABLE BLUE ECONOMIES PROGRAMME

- Grenada
- Saint Lucia
- Guinea Bissau
- Papua New Guinea
- Tuvalu



COUNTRIES WITH REGISTERED PLASTIC CLEVER SCHOOLS

- | | | | |
|---------------------------|---------------|-----------|------------------|
| • Uganda | • Barbados | • Turkey | • Bahrain |
| • South Africa | • USA | • Cyprus | • Oman |
| • Malawi | • Canada | • Greece | • Cambodia |
| • Kenya | • Portugal | • India | • Malaysia |
| • Nigeria | • Spain | • Belgium | • South Korea |
| • Liberia | • Italy | • Germany | • China |
| • Reunion Island (France) | • Switzerland | • Ireland | • Australia |
| • Uruguay | • Croatia | • Sweden | • New Zealand |
| • Argentina | • Romania | • Russia | • United Kingdom |
| | • Moldova | • Kuwait | |



THANK YOU TO OUR FUNDERS AND SUPPORTERS INCLUDING:





OUR IMPACT

OUR KNOWLEDGE AND INSIGHTS

✓
5

**KEY PUBLICATIONS
AND RESOURCES**



INFLUENCE AND ENGAGE PROFESSIONALS AND YOUNG PEOPLE

525

**PROFESSIONALS
UPSKILLED**



21,000

**YOUNG PEOPLE ENGAGED WITH
PLASTICS EDUCATION**

TO ENACT AND SUPPORT POLICY CHANGE AND DIRECT ACTION

2

**NATIONAL
GOVERNMENT
PLANS ENDORSED**



1,265

**SCHOOLS
TAKING ACTION**



TO ELIMINATE PROBLEM PLASTICS



8,200

**TONNES POTENTIAL
ANNUAL REDUCTION IN
MARINE PLASTIC POLLUTION**



REPORTING ON 2024

This year, the Government Partnerships Programme has continued to drive progress in plastics policy development, prioritising Small Island Developing States (SIDS). We have launched ambitious National Action Plans with Barbados and The Gambia; while securing new national partners to extend the programme. We have also actively participated in the United Nations Global Plastics Treaty negotiation process.

Our achievements this year:

- Secured and commenced work on a £1.08 million grant from the UK Government Sustainable Blue Economies Programme supporting development of five National Action Plans (NAP) to reduce plastic pollution in SIDS
- Launched the *National Action Plan to End Plastic Pollution in Barbados*, alongside delivery of an educational summer camp supported by a grant from the Commonwealth Secretariat
- Launched the *National Action Plan to End Plastic Pollution in The Gambia*, with a ministerial event and a multistakeholder Finance Workshop to support implementation
- Signed agreements with Grenada, St Lucia, Papua New Guinea, Guinea Bissau and Tuvalu to develop their national policy approach to reduce plastic pollution, and started the data gathering phase
- Attended negotiation sessions (INC-4 and INC-5) as part of the Global Plastics Treaty process and produced a policy brief with the Global Plastics Policy Centre to inform the essential elements of successful National Plans
- At INC-5 in Busan, South Korea, we delivered a side event with our country partners, engaging more than 50 targeted stakeholders in a discussion on SIDS' needs. We also kicked off a working group with nine international NGOs to develop a joint position statement to inform the Treaty's guidelines on National Plans
- Participated in webinars with the Commonwealth Blue Charter and University of Portsmouth and presented at the UN Ocean Decade conference
- Started research into "Regional EPR in remote areas", securing collaboration with partners including the World Bank and WRAP

LOOKING AHEAD

In 2025, our focus will be delivering the five ambitious National Action Plans in partnership with the countries we have secured in 2024, while contributing to the policy debate in our areas of expertise.

We will:

- Deliver National Plans / Reports in the five countries secured in 2024, using an updated version of Plastic Drawdown
- Publish our work on Regional Extended Producer Responsibility for remote areas
- Publish a joint position statement / policy brief to contribute to the guidance on National Plans in the Global Plastics Treaty
- Secure funding for the next stage of the Programme
- Participate in the ongoing Global Treaty negotiation process
 - Continue growing a strong relationship with country partners and targeted stakeholders
 - Contribute to the debate on National Plans in the Treaty context, publishing content that will contribute to the post Treaty phase

OUR IMPACT

£1.08  **MILLION**
FCDO FUNDING TO SUPPORT
THE DEVELOPMENT OF FIVE
NAPS

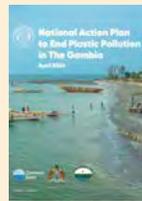
120+
STAKEHOLDERS CONVENED
DURING THE REGIONAL
CONSULTATION PROCESS
AND NATIONAL VALIDATION
EVENT IN THE GAMBIA

6  **MENTIONS FROM**
INTERNATIONAL
PUBLICATIONS

7 **EXPERT ORGANISATIONS**
ENGAGED IN REGIONAL
EPR WORK

5
WORK UNDERWAY IN **NEW**
COUNTRIES TO DEVELOP NATIONAL
ACTION PLANS.

53  **STAKEHOLDERS**
ENGAGED IN THE
CREATION OF THE
BARBADOS NAP



2  **NATIONAL ACTION**
PLANS APPROVED
AND LAUNCHED



8 **INTERNATIONAL**
NGOS ENGAGED IN
COMMON SEAS-LED
WORKING GROUP ON
NATIONAL ACTION IN
THE GLOBAL PLASTICS
TREATY

WHAT PEOPLE SAID ABOUT US

“We believe that support to SIDS coming from international organisations should prioritise regional coordination, instead of start working directly with governments with few resources and risking duplication of efforts. We believe Common Seas’ approach is a great one to follow – in their work in the Pacific they have been prioritising collaboration and coordinating their activities from a regional perspective”

– Andrea Volentras, Director of SPREP
 during a World Bank side event at INC5



“It takes political will and collective action to ensure that these man-made products do not ruin our environment and lives. In Barbados we are proud to lead by example. We understand the importance of working with organizations like Common Seas in order to achieve our goals, so that plastic pollution can be a thing of the past.”

– Hon. Adrian Forde, Minister of the Environment
 and National Beautification, Barbados



FOCUS ON THE GAMBIA

Nestled on the West African coast, The Gambia is a small yet vibrant country with a population of 2.5 million people.

With a small area and remote location, The Gambia shares common environmental challenges with many Small Island Developing States (SIDS). In 2022, as part of our Government Partnerships Programme, Common Seas partnered with the National Environment Agency in The Gambia to understand the scale of the country's plastic pollution problem and identify policies to tackle it. This year, the work culminated in the publication of the *National Action Plan to End Plastic Pollution in The Gambia*.

The plan's baseline assessment showed that The Gambia generates 22,800 tonnes of plastic waste per year. Of this, more than a quarter leaks into rivers and the Atlantic Ocean.

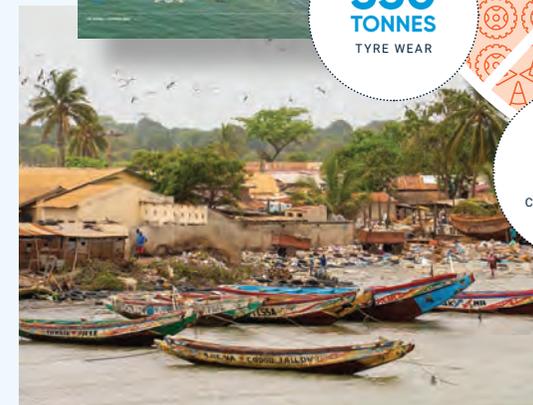
Without intervention, this figure is expected to rise by 42% by 2033. But there is hope. When The Gambia's President signed the National Action Plan (NAP), it marked a pivotal commitment: the NAP outlines policies that can reduce plastic consumption by an impressive 86% within the next decade.

The first step in implementing this ambitious plan was identifying the financial resources and mechanisms that would be needed to deliver change.

Building on the momentum from the NAP's launch, we convened a Finance Workshop at the Sir Dawda Kairaba Jawara International Conference Center. The workshop brought together 47 participants - including government officials, private sector leaders, and local NGOs - to foster collaboration and action.

Presentations featured insights from global experts and local case studies, building a space for dialogue and new partnerships. By the end of the day, we had identified funding priorities, clarified roles for key stakeholders, and created collaborative strategies to support the NAP's implementation.

This workshop not only set the stage for progress in The Gambia but also serves as a prototype for broader adoption.



EQUIVALENT TO
23
CARGO SHIPS

EQUIVALENT TO
0.025
KILOGRAMS PER PERSON PER DAY

980
TONNES
NON-BEVERAGE PLASTIC BOTTLES (OIL, BLEACH ETC.)

TOTAL PLASTIC WASTE GENERATED
22,800
TONNES IN 2021

350
TONNES
TYRE WEAR

380
TONNES
CONSTRUCTION PLASTICS

420
TONNES
PLASTIC BEVERAGE BOTTLES

WHAT'S NEXT IN THE GAMBIA?

Following the endorsement of the National Action Plan and our initial workshop, activities are now focussing on education and awareness - critical for driving long-term change. Around one-third of The Gambia's population is of school age, and - as future citizens - these young people will play a vital role in shaping the country's future. In collaboration with the NEA, discussions are underway to introduce an educational program tailored for Gambian schools.

As The Gambia embarks on this journey to combat plastic pollution, it is setting a strong example ahead of the Global Plastics Treaty, providing valuable lessons and inspiration for others, and strengthening its influence in the global movement against plastic pollution.





REPORTING ON 2024

In 2024, we took a hands-on approach to engage directly with our network of schools, demonstrating the impact of our resources in action and supporting schools in their journey to become Plastic Clever Schools.

We continue to demonstrate the link between plastics and climate change to maintain the priority for plastics education. Highlights include:

- 1,264 schools are now registered to Plastic Clever Schools
- Plastic Clever Schools has published a Caribbean toolkit, launched alongside the Barbados National Action Plan
- Common Seas received recognition from the British Royal Meteorological Society 'as quality climate education content', the only plastics education resource to receive this quality mark
- Work has begun to develop a new lesson package for under 5's (Early Years Foundation Stage)
- We attended The Festival of Education and presented to Education for Sustainability leads at Middlesex University's Sustainable Schools Conference, exhibiting Common Seas Education to an audience of 5,000 educators

- We delivered our first International Day of Action, motivating global action on plastic pollution, with 430 schools taking part across 27 countries and 91 teachers attending an introductory webinar
- 256 schools have submitted evidence in their journey to become Plastic Clever. 49 schools have completed the award
- We submitted funding proposals for projects to support development of a global template for Plastic Clever Schools that would enable us to reach new markets in low/middle-income countries, and a Youth Ambassador scheme as well as potential extension for schools that complete the award to reach further into their communities

LOOKING AHEAD

During 2025 we plan to continue expanding the programme:

- Explore funding opportunities to widen the Education Programme's international reach and build community involvement
- Secure further endorsement by relevant international organisations
- Update our curriculum resources and create global templates to allow easier entry into new countries or regions, aiming to provide dedicated support to showcase resources in at least two new countries
- Train at least 250 teachers through webinars and events
- Reach a total of 2,000 schools registered, with 10% of these having completed the award



OUR IMPACT



1,264

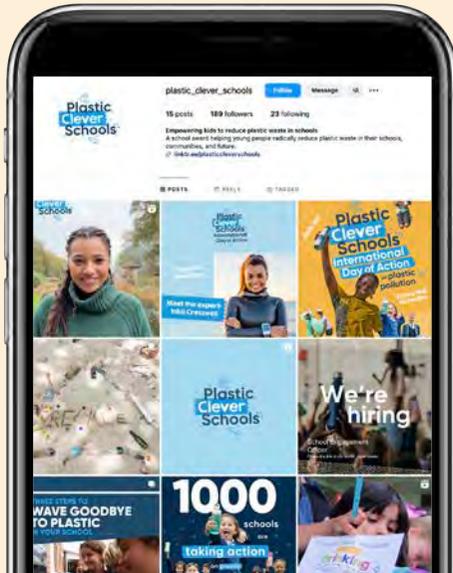
SCHOOLS ARE NOW REGISTERED TO BECOME PLASTIC CLEVER (384 NEW SCHOOLS THIS YEAR).

232

SCHOOLS ARE PARTICIPATING INTERNATIONALLY ACROSS 38 COUNTRIES, INCLUDING 164 SCHOOLS IN GREECE AND 1 IN BARBADOS.

235

TEACHERS ARE FOLLOWING @PLASTIC_CLEVER_SCHOOLS ON INSTAGRAM (UK & GREECE)



1

CO-AUTHORED EDUCATION PAPER PUBLISHED WITH READING UNIVERSITY AND NCEAP NETWORK.

232



TEACHERS HAVE ATTENDED CPD WEBINARS (500 IN TOTAL)

1,297

ACTIONS TAKEN TO REDUCE PLASTIC POLLUTION (EVIDENCED THROUGH SUBMISSIONS ON PCS)

WHAT PEOPLE SAID ABOUT US

"This programme will have a long-lasting impact on those who participated, as you were able to see changes in how they looked at plastic pollution afterwards."

-Dario Thornhill,
Camp Leader, Barbados





PLASTIC CLEVER SCHOOLS SPREADS ITS WINGS

From growing its presence in Greece to making a debut in Barbados, our Education Programme is proving its potential to educate and empower the citizens of tomorrow to continue the battle against plastic pollution.

GROWTH IN GREECE

From its initial foothold on the island of Paros, translated as one of the resources used in our community toolkits, interest in Plastic Clever Schools across Greece has rocketed. Starting with 12 schools at the beginning of the year, the programme quickly expanded after a successful educators' webinar, co-hosted with the Evoia municipality. This webinar attracted 20 more schools, and, with regular media coverage and excitement building around the International Day of Action, our Greek membership soared to 165 schools by the end of the year.

BEGINNINGS IN BARBADOS

Plastic Clever Schools also made its Caribbean debut this year, launching alongside the newly minted *National Action Plan to End Plastic Pollution in Barbados*. We tailored our education materials for the Caribbean, with special note of the Barbados National Action Plan.

The program was showcased at a summer camp, where children conducted a marine litter audit on nearby beaches. Confronted with the realities of plastic waste, the children were inspired by the impact on their country. Even the most sceptical were persuaded to join the cause. The addition of these resources will allow us to extend our reach across the region, complementing our policy work with Caribbean islands.





EDUCATION

OUR FIRST INTERNATIONAL DAY OF ACTION

The high point of the year was our first International Day of Action, starting a wave of youth action against plastic pollution. Led by beacon schools in the UK, Greece, and Barbados, 430 schools participated in this worldwide initiative.

Over the weeks beforehand, over 90 teachers took part in webinars, to build their understanding of plastic pollution and to prepare for the day's activities.

The day centred around a synchronized litter audit across 27 countries, building first-hand understanding of the types of waste entering schools' local environments.

This was complemented by live youth assemblies and workshops from renowned marine biologist and filmmaker Inka Cresswell, Kids Against Plastic founder Amy Meek, and youth climate activist Inaaya Ijaz.

This event was a resounding success, engaging nearly 22,000 children and registering 197 new schools to Plastic Clever Schools.

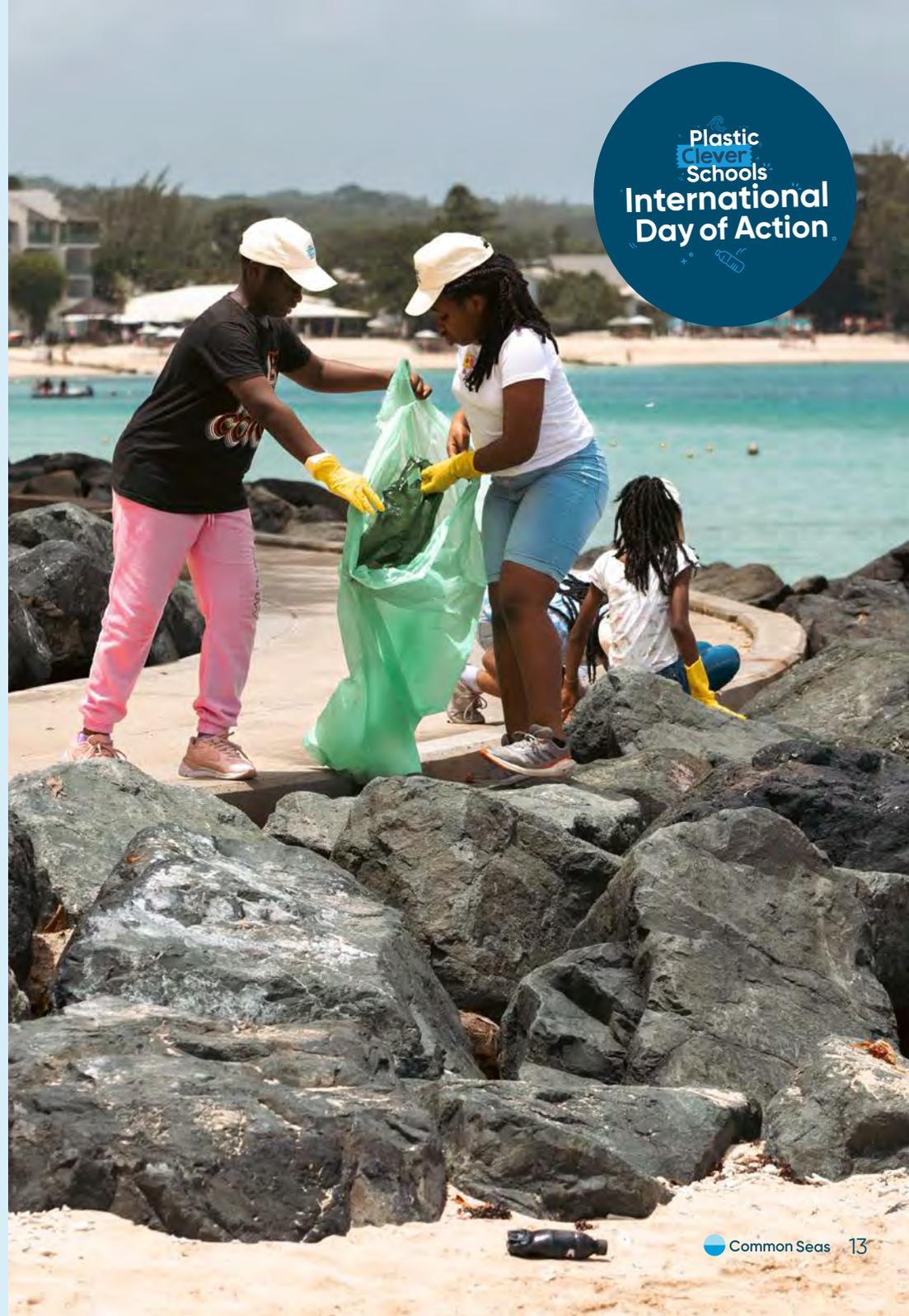
In the weeks that followed, plasticcleverschools.co.uk received over 500 submissions of actions taken by children on their journey to becoming Plastic Clever.

In total, there are now 1,265 schools in the programme, around a fifth of them spread internationally across 38 countries.

AN INTERNATIONAL OUTLOOK

The international interest in the programme has set the stage for an ambitious international outlook in 2025. There is a clear link between the 10-year policy timeframe for government action plans and the need to educate and empower the citizens of the future.

In 2025, we plan to develop a global template version of our resources, and complete further translations, making it quicker and more affordable to adapt them for new regions. This will enable us to kick start the programme in at least two new countries in 2025 and support our next International Day of Action.





REPORTING ON 2024

This year has seen progress in completing the experimental stages in our latest microplastics study – aiming to ascertain whether ingested microplastics from food packaging are absorbed through the gut and into the bloodstream.

This comes in the context of an ever-increasing volume of studies linking plastics and plastic chemicals to human health issues.

In our study several common food packaging materials were screened and analysed to identify microplastics shed during normal use. Results from this were used to prepare standardised batches of 'microplastic extract' including particles small enough to cross the barriers into the bloodstream.

- Quantities of microplastic released were evaluated
- Microscopy and dynamic light scattering were then used to investigate the size of particles in the extract
- We note that that some microplastics may be shed as oligomers (fragments of polymers), which are smaller in size and so can pass more readily into the bloodstream but would pass through the filters used in the studies to gather and detect them
- Full analysis and write up is currently underway

Analysis is also nearing completion for our study with the Deltares Institute, linked to our community work in Indonesia. This study aims to determine if mismanaged plastics from single-use diapers in the Brantas River can be a vector for the dispersal of human pathogens and the creation of antibiotic-resistant genes (ARGs).

We have also worked to develop our relationships with key stakeholders in the health advocacy space. At INC-5 in Busan, we attended events on plastics and health and met with NGOs and researchers. This will be vital to support the amplification of our research findings in 2025.

LOOKING AHEAD

We anticipate the publication of our current studies' results in 2025. Throughout 2025, we will build further relationships in the health space, including policymakers and NGOs. We will amplify research findings and continue to develop our health strategy to establish Common Seas as a leading organisation on the health risks of plastics.

We continue to identify partners and further areas of research to address key questions around plastics and human health. Toward the end of the year, we agreed to support a new study into the effects of microplastics on the vascular system, and thrombosis. We anticipate the results of this fourth study will be published in late 2025.

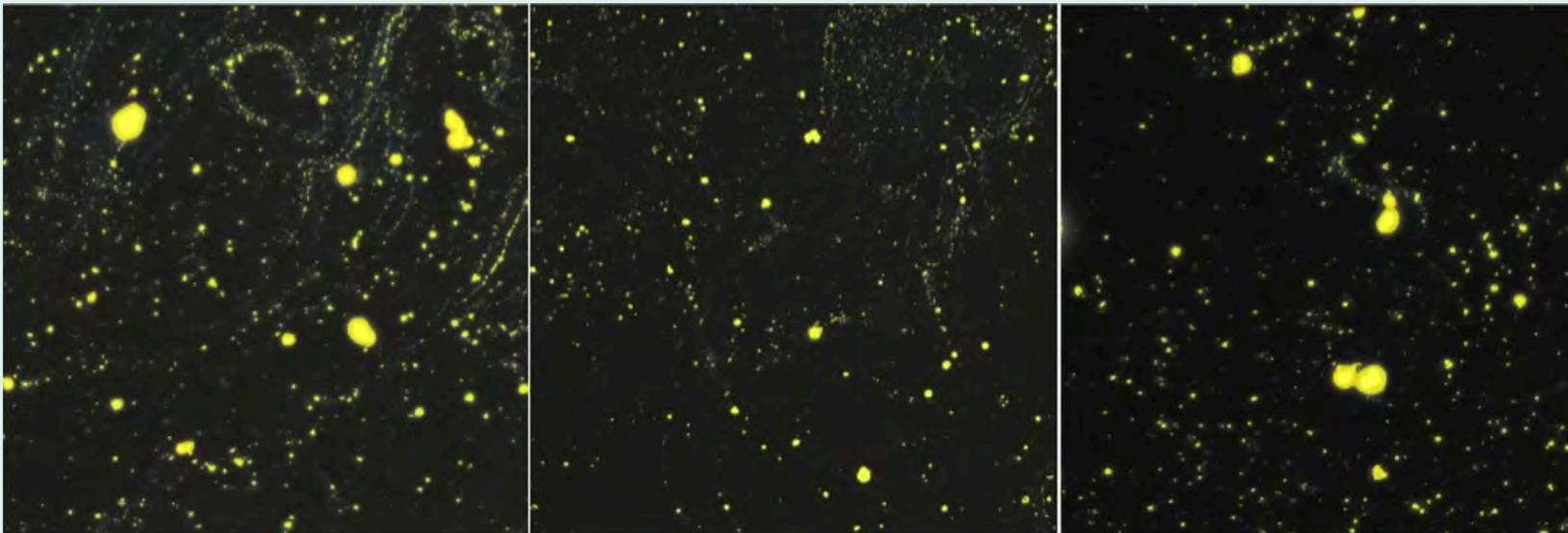
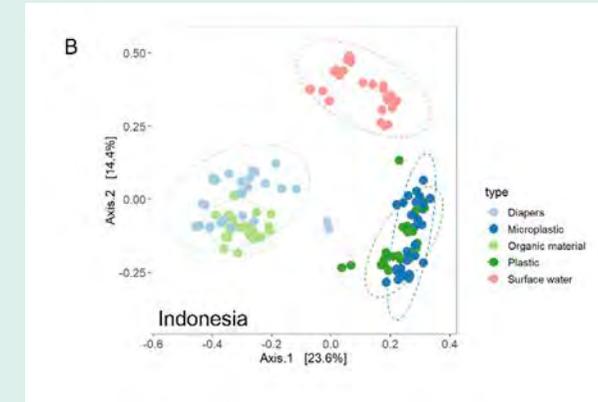


IN PHOTOS

Sample collection Indonesia



Different microbial community per sample type



Microplastic particles can vary in size significantly. The material tested in this study shed particles ranging from 0.0002mm to 0.04 mm, with an average size of 0.0015 mm (or 1.5 micrometres).

For uptake across the gut, maximum particles size is around 0.010 mm in size.

Microscopy of particles extracted from a branded tea bag. The larger particles are up to 0.0002mm in length.

REPORTING ON 2024

The Brantas River, in Indonesia, is among the most polluted rivers in the world. In its 200 mile journey to the sea, it is contaminated daily by around 1.5 million single-use plastic diapers, making up half of the river's plastic pollution.

Common Seas Indonesia has successfully delivered two major initiatives to introduce reusable diapers to the region and start to stem the flow of plastic pollution in the Brantas.

The first, in partnership with the Ashmore Foundation, was delivered in Surabaya, East Java Province. The second was an expansion to North Jakarta, DKI Jakarta Province, supported by PLN, the state-owned electricity provider.

These projects supported over 1,032 infants by implementing strategies designed to meet the unique needs of these densely populated areas. Notably, the PLN project included an innovative component to train members of the local Jakarta community to manufacture diapers for distribution within the city, fostering local employment and community engagement.

These projects have:

- Conducted needs assessments for infants under three years old
- Secured necessary approvals from government bodies
- Conducted environmental and financial education sessions for mothers

- Trained health workers to become resellers of our products
- Secured local government and community support
- Initiated monitoring and post-testing to assess the impact of our reusable diapers
- Established a strategic partnership with Kitabisa.com, Indonesia's largest crowdfunding platform

In Q3, we were honoured to receive a \$30,000 grant from Daughters for Earth recognising our commitment to environmental sustainability, women's empowerment, and leadership.

At the end of the year we held a stakeholder gathering in Jakarta to celebrate these projects. The event brought together ministries, local governments, private entities, NGOs, and media, with opening remarks from PLN and Ashmore UK's representative, and a speech from the British Ambassador, marking the 75th anniversary of UK-Indonesia relations.

LOOKING AHEAD

Successful projects to date demonstrated the enormous potential of our reusable diaper initiative, with the support of local community groups and corporate sponsors. New sponsors and areas of operation are being developed to continue the work into 2025.

This will enable us to:

- Deliver additional projects supporting groups of 200-500 families in coastal communities with reusable diapers
- Strengthen distribution channels with hospitals and health workers
- Continue to enhance awareness and expand the user base for the work, including with local government and companies
- Establish Bumbi as a more independent locally-led operation

OUR IMPACT

→
6,193
bömbi
DIAPERS
DISTRIBUTED



←
123
HEALTH
WORKERS
TRAINED AS
RESELLERS

58 TONNES (DRY WEIGHT) OF
SINGLE-USE DIAPERS PREVENTED

1.5 MILLION SINGLE USE
DIAPERS AVOIDED



27
LOCAL WOMEN FROM
PLN BENEFICIARIES
TRAINED IN DIAPER
PRODUCTION



133,500
KG CO2 EQUIVALENT PREVENTED

15%
OF FAMILY INCOME SAVED PER MONTH



↑
38
GOVERNMENT
MEETINGS
HELD TO ALIGN
OBJECTIVES
AND ENSURE
COMMUNITY
SUPPORT

↑
1,032
MOTHERS EDUCATED ON PLASTIC
POLLUTION AND FAMILY SAVINGS

1,158
TONNES OF WET WASTE PREVENTED*

*[based on diapers absorbing 20 times their dry weight in fresh water]

FINANCIAL SUMMARY - INDEPENDENCE THROUGH IMPACT

2024 was a significant year for Common Seas. A key achievement was securing a £1,084k grant from the UK Government's Foreign, Commonwealth and Development Office (FCDO) for a 12 month period. This funding will enable our Government Partnerships Program to partner with SIDS to deliver a 75% reduction in plastic pollution. This landmark grant has prompted development of our risk management and operational approach, including utilization of reserves.

This year's financial approach has reflected the need to invest to achieve lasting impact. We've completed our working impact framework and theory of change, to capture and measure how we deliver value. This has helped secure \$130,000 towards our Indonesia project from the Ashmore Foundation, PLN and Daughters of Earth Foundation.

Looking ahead, we remain committed to scaling our work while carefully managing resources to deliver a sustainable financial future for Common Seas.

2024 CROSS-CUTTING THEMES WERE:



BUILDING AN AUTHENTIC GLOBAL BRAND

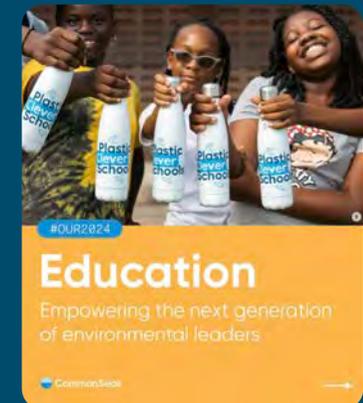
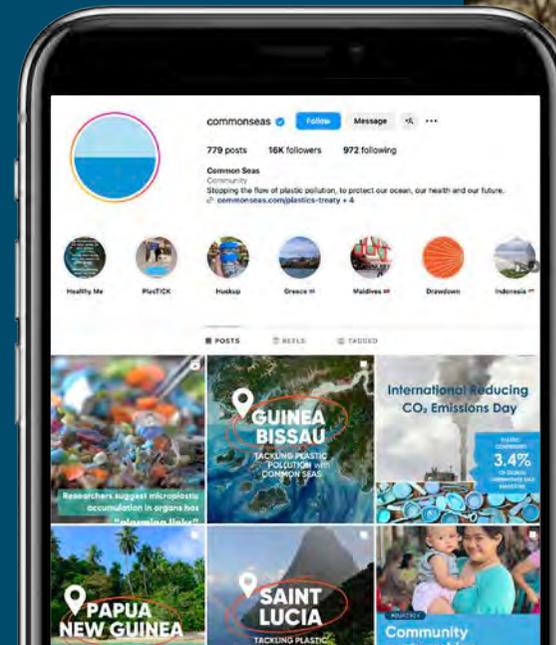
We've continued to expand our social media presence, reaching over 230,000 people, with around 10,000 actively engaging with Common Seas. Despite challenges in Q1 with a sector-wide Instagram purge and significant changes to LinkedIn's algorithm in Q3, we've gained 3,000 new followers across our platforms. Importantly, as we pivot toward content that highlights our impact, culture, and expertise, we're seeing more people outside our core audience engaging with our posts.

Our media presence is also growing, drawing attention from outlets including Forbes, the FT, The Guardian, and The Economist.

With a strategic focus on increasing conference attendance and hosting well-attended side-events at INC-4 and INC-5, we're demonstrating Common Seas' leadership in tackling plastic pollution.

We've made great strides in professionalising our communications function, with the introduction of new processes and systems, as well as the recruitment of a senior communications manager in Q2. We have also refreshed our messaging, positioning, branding, and website content to better reflect the evolution of our programmes.

Looking ahead to 2025, we're set to support further growth with a new website that will more effectively showcase the work of Common Seas



CULTIVATING OUR TEAM

Following the departure of Jo Royle at the end of Q1, Dr Charlotte Davies, previously Director of Operations, took the helm. We are delighted to have been joined by:



Thais Vojvodic,
Director of Government
and Business Partnership
Programmes



Emma Thomas,
Senior Communications
Manager



Jiawei Liu,
Education
Project Officer



Michael Gerry,
Finance Manager



Faryal Gohar,
Project Manager



Patrick Cumming,
Data Modelling Lead



Regular team days and workshops have helped embed our culture and values, as expert Collaborative partners, Committed to systemic change, with a Courageous spirit.



OUR FOCUS FOR 2025

In 2025, our mission to stop the flow of plastic pollution, takes on increasing importance and visibility against the backdrop of the Global Plastics Treaty.

This will provide a timely point to review our approach and ambitions as we extend our sights out towards 2030.

As expert collaborators, we're committed to systemic change. We turn information and insights into action, with a courageous spirit that puts people at the centre of our approach. Delivering against our existing strategic themes will include:

- **Driving independence through impact**

- o Demonstrating value and credibility with an evidence-based approach

- **Cultivating our talent**

- o Investing in our people and partners, to build insights and experience

- **Authentic global leadership**

- o Sharing our expertise with an influential presence and reach

We have great opportunities to continue and expand our work with vulnerable coastal communities, as we support five new countries to reduce their plastic pollution.

And ambitious growth plans for our Education Programme, building on these country partner links.

Health research becomes more closely embedded into both education and policy, as we learn more about the harmful effects of plastics, and how to tackle this together.

For our ocean, our health and our future.



**THANK
YOU**

ANNUAL REPORT 2024

