

Common Seas – Copy task for Writer job application

We're anticipating a lot of applications for this role so we're setting a preliminary writing task to help identify suitable candidates faster.

Instructions

You can spend as long as you like on this writing task – please just let us know how long it took you. You might like to check our [Instagram](#) and [our website](#) for a quick introduction to our tone and style.

This task has two parts, both of which are based around a report published last summer by Pew, called Breaking the Plastic Wave. It was a landmark study and we were proud to contribute to it. You can download the report [here](#), which also contains a good summary of the key findings.

Please note: it's a long report and you don't need to read the whole thing for this copy task! We recommend you start by reading the Preface and the Executive Summary.

Task 1 - Please write a 250-word blog post for the Common Seas website as if you're announcing the 'release' of the report. Your post should contain a link through to an example of Common Seas work. Don't worry about finding any supporting visuals.

Headline:

Copy (250 words max):

How long did you spend on this?

Task 2 – We posted a series of Instagram tiles in response to the publication of the Pew report. Please write a 50-word caption for this design. Don't worry about saving space for hashtags.



Copy (50 words max):

How long did you spend on this?